



New Product Supplement

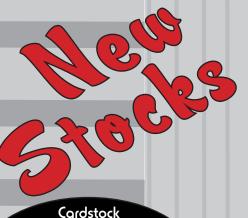
New Stocks
House Cards
Xmas Card Kits
Front Stair Step Cards
Reverse Explosion Cards



New Patterned Paper Bib Overlays and Kits Square Card Window Overlay Kits – New Color Combos



RETAIL PRICING



Cardstock
Category 5 Pricing

8.5 x 11, 25 sheets Item# 120:____ \$10.50

12 x 12, 25 sheets Item#114:____ \$17.50

AZURE Mini Print Mpaz

PINK Mini Print Mppk

CHARTREUSE MINI PRINT MPCH

TAUPE Mini Print Mptp

BLUSH Mini Print Mpbh

80 LB CARDSTOCK CATEGORY 5 Mod Tones – 5 Mini Print stocks

Curious Metallics – 6 New Colors

Pop Tone Textweights – 10 colors

Holographic Stocks – 6 patterns

Grays – 2 New Shades

NEW Curious Metallics

111 LB CARDSTOCK CATEGORY 6

The Most Stamper-Friendly Metallic Stock

BOTANIC METALLIC (771) CAT 6 BLOOM METALLIC (770) Cat 6

MANDARIN METALLIC (772) CAT 6

SHADOW METALLIC (774) Cat 6 SUPER GOLD METALLIC (775) CAT 6

NUDE METALLIC (773) CAT 6

PEWTER (762) 80 LB. CAT 4 Cardstock Category 6 Pricing

8.5 x 11, 25 sheets Item# 120:____ \$15.00

12 x 12, 25 sheets Item#114:____ \$25.00

ANTIQUE GRAY (763) 80 LB. CAT 4

Cardstock
Category 4 Pricing

8.5 x 11, 25 sheets Item# 120:____ \$8.50

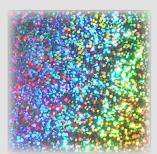
12 x 12, 25 sheets Item#114:____ \$14.20



HOLOGRAPHICS

New 12 pt Holographic stocks similiar to our Silver Mirricard but patterned. Having a highly reflective quality, this stock's sparkly appearance is best appreciated in your hands.

CHECK OUT A SAMPLE - you will love it!!



STARDUST HOLOGRAPHIC (HG05) CAT 7



COSMOS HOLOGRAPHIC (HG02) CAT 7



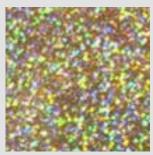
CRACKLE HOLOGRAPHIC (HG03) CAT 7



HEARTS HOLOGRAPHIC (HG07) CAT 7



TINSEL HOLOGRAPHIC (HG06) CAT 7



CONFETTI HOLOGRAPHIC (HG01) CAT 7

Cardstock
Category 7 Pricing

8.5 x 11, 25 sheets Item# 120:____ \$24.00 NOT ACID FREE

12 x 12, 25 sheets Item#114:____ \$40.00

Pop Tone Textweight

8.5 x 11 and Text Inserts

LEMON DROP TPTLD GRAPESICLE TPTGP

Orange Fizz TPTOF BERRYLICIOUS TPTBY

RAZZLE BERRY TPTRB BLU RASPBERRY
TPTBR

COTTON CANDY TPTCC SOUR APPLE TPTSA

WILD CHERRY TPTWC GUMDROP GREEN TPTGG

Textweight
Text (T3) Pricing

8.5 x 11, 25 sheets Item# 120:____ \$3.50

8.5 x 11, 100 sheets Item#100:____ \$13.00

Pop Tone Text Inserts

Fits A-2 Card

25 ct 5 x 8 in
Item# A2TI25:____
\$2.50

Fits A-2 Steno Card

25 ct 3.75 x 10.5 in Item# STNTI25:____ \$2.50

50 ct VARIETY Package 5 each of ALL 10 Colors above

Item# A2TI50:VPT **\$4.50**

Item# STNTI50:VPT **\$4.50**

RETAIL PRICING

Patterned Bib Overlay & KITS

BIB CARDS & BIB OVERLAYS

Item #	Description	Price
BIBOO25:	25 ct Bib Overlays	\$4.50
BIBOO100:	100 ct Bib Overlays	\$15.90
BIBCO25:	25 ct Bib Cards	\$8.50
BIBCO100:	100 ct Bib Cards	\$29.95
Folded Size is A	25 x 5 5" Fits in an A-2 Envelope	

For a COMPLETE listing of Colors, LINK to the ONLINE 2011 Retail Price Guide from the CUSTOMER SERVICE PAGE at www.thepapercut.com

White Bib Card & **Orange Polka Dot Overlay** 12 ct Kit Item # BIBOK12:07PDORG

Layers - Grape Jelly & White*

Punches: Circle Punches - 1.75 & 1.25* Stamps: Endless Creations & Everyday Cards*



Order Bib Cards & Overlays Separately OR as Bib Overlay KITS



Buttercup Variety Bib Overlay KIT Includes: 12 each of

White Bib Cards, Overlays (variety) & Envelopes

Item# BIBOK12:07VBTRCP **Retail \$8.50**

Lemon Chiffon (LEMCH)

Sunshine (SNSH)

Polka Dot Variety Bib Overlay KIT

Includes: 12 each of White Bib Cards, Overlays (variety) & Envelopes

> Item# BIBOK12:07VPD **Retail \$8.50**

Periwinkle Polka Dot

Pink Polka Dot (PDPK)

Mint Polka Dot (PDMNT)

Leopard Bib Overlay KIT

Includes: 12 each of Black Bib Cards, Leopard Overlays & Envelopes

Item# BIBOK12:59LEO **Retail \$8.50**





White Bib Card & Pink Polka Dot Overlay 12 ct Kit Item # BIBOK12:07PDPK

> Punches: Circle Punches - 1.75 & 1.25* Nestabilities Die, May Arts Ribbon & Pin* Stamps: Impression Obsession*



Retail \$8.50 12 ct Kit Includes:

Bib Cards, Patterned Bib Overlays & A-2 Envelopes Item# BIBOK12:

Black Bib Card & FLOURISH Overlay 12 ct Kit Item # BIBOK12:59FLRH

> Nestabilities Die, 1" Circle Punch* Ribbon, Black Brad & Paper Flowers* Stamp: Endless Creations & Everyday Cards*





& PINSTRIPE Overlay 12 ct Kit Item # BIBOK12:59PINST

Papers Used: Natural Felt*

1.75" Circle Punch, Nestabilities Die, Brads* Stamps: Impression Obsession*

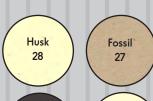


This card matches both the House stamp and Die from Impression Obsession

HOUSE SCORED CARDS

Item #	DESCRIPTION	PRICE
HC10E:	10 Cards with Envelopes	
HC25:	25 Cards (unfolded)	\$10.50

Open Size: 7.5 x 5.25 Folded Size: 3.75 x 5.25 Fits in an A-2 Envelope Matched with White or Cream



Hot Fudge Cream HF 06

> White 07







Reverse Explosion Reverse Unid Cherry P

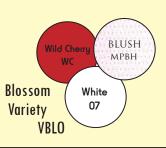
Layers - Gumdrop Green & White* Background is stamped with Frost White Ink* Stamps: Endless Creations & Everyday Cards*

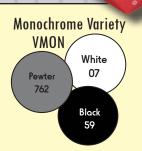
REVERSE EXPLOSION CARDS

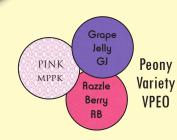
ITEM #	DESCRIPTION	PRICE
REC10E:	10 Cards with Envelopes	
REC25:	25 Cards (unfolded)	\$14.00

Open Size: 5 x 15 Folded Size: 5 x 5 Matched with 5.5" Square Envelopes - White or Cream













OR

(So



Front Stair Step Card



Fossil Variety
Variety
VMAS

Cream
06

AZURE BR Sour Apple SA VBEA

Bloom
Variety VBLU
TAUPE
MPTP
Lemon Drop
LD
Orange
Fizz
OF

Meadow Sour Apple SA VMEA

Variety Pkgs for BOTH:
Reverse Explosion Card
and
Front Stair Stan Card

Available as
GROUPED VARIETIES
as SOLID COLOR PACKAGES

Other Varieties - 10 ct

Festive (VFES)

ur Apple, Blu Raspberry, Razzle Berry, Orange Fizz & Grape Jelly)

Mini Print (VMPR)

(Azure, Chartreuse, Taupe, Blush & Pink)

Pewter Front Stair Step Card 10 ct w/Env Item # SSCF10E:762

Layers - Black, Antique Gray*

Butterflies die cut out of Holographic Cardstock*

Stamps: Impression Obsession*

FRONT STAIR STEP CARDS

Item #	Description	Price
SSCF10E:	10 Cards with Envelopes	\$7.75
SSCF25:	25 Cards (unfolded)	\$11.00

Open Size: 5.5 x 11 Folded Size: 5.5 x 5.5 Matched with 6" Square Envelopes - White or Cream



Lemon Drop/White LD07 Blu Raspberry/White Sour Apple/White SA07 Orange Fizz/White OF07

Razzle Berry/White RB07

COLOR CODES FOR KITS

Tropical Variety VTRO07 5 ct - 1 each of 5 colors



SQUARE CARD WINDOW OVERLAY KIT Retail \$6.50 Square Card Window Cards, Square Card Overlays,
Text Inserts and 6 x 6 Envelopes Item# SCOK5: Card/Overlay color



Purchase PACKAGED KITS or individual pieces sold SEPARATELY

SQUARE CARD WINDOW OVERLAY CARDS \$ OVERLAYS				
Item #	Description	White & Cream Price	Colored Price	
SCWO25:	25 ct Square Card Overlays	SAME PRICE	\$7.50	
SCW0100:	100 ct Square Card Overlays	AS COLORED	\$26.50	
SCWC25:	25 ct Square Card Window Cards	\$8.00	\$9.50	
SCWC100:	100 ct Square Card Window Cards	\$28.20	\$33.50	
SCTI25:	25 ct Square Card Text Inserts	SAME PRICE	\$3.00	
SCTI100:	100 ct Square Card Text Inserts	AS COLORED	\$10.60	
Folded Card Size 5.75 x 5.75 - fits in an 6 x 6 Square Envelope				

Square Card Window OVERLAYS are available in ALL colors shown:































Gumdroi Green GG



Seasonal Window Overlay Kits



Wild Cherry/Gumdrop Green Mid-Size Card Overlay Kit 5 ct pkg Item# MSOK5:WCGG \$5.50

Includes: Mid-Size Card Window Cards, Mid-Size Card Overlays, Text Inserts & A-6 Envelopes

Accessories: Fiskars Oval Punches, May Arts Ribbon, Glitter glue* Stamps: Impression Obsession*

The WINDOW CARD colors of these 2 cards are SEASONAL and only availble for a limited time

season

Gumdrop Green/Wild Cherry Square Card Overlay Kit 5 ct pkg Item# SCOK5:GGWC \$6.50

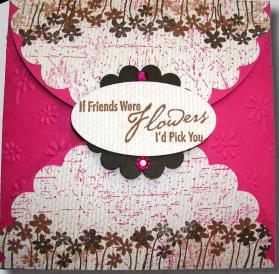
Includes: Square Card Window Cards, Square Card Overlays, Text Inserts & Square Envelopes

Accessories: Nestabilities Die, May Arts Ribbon, Glitter glue* Stamps: Impression Obsession*

For a COMPLETE listing of PRODUCTS LINK to the ONLINE 2011 Retail Price Gu from the CUSTOMER SERVICE PAGE

at www.thepapercut.com

Solio Cards



Folio CARD Folded Size: 4.5 x 4.5

WHITE & NEW ITEM # **DESCRIPTION CREAM COLORS** 440 10 ct Folio Cards w/Envelopes \$6.00 \$7.50 442 25 ct Folio Cards - No Env \$8.50 \$10.50 \$29.95 \$38.00 443 100 ct Folio Cards - No Env Envelopes - matched with White or Cream 5" Square Envelopes

Razzle Berry RB Lemon Drop LD Blu Raspberry BR Sour Apple SA Orange Fizz NEW CARD OF Tropical Variety VTRO 10 ct - 2 each of 5 colors

O12 K-mas Card Kits

Snowy Trees CARD KIT

Item#: XMAS12:TREES(PO or CK)

Paper ONLY (PO): \$15.50 COMPLETE Kit (CK): \$26.00

(2 CLING stamps included)

PAPER ONLY KITS:

Kit Contents

Includes PAPER to make 25 Cards

COMPLETE KITS:

Includes Paper to Make 25 Cards and 1 set of CLING Stamps or Clear Set as noted

NOTE: Envelopes & Accessories NOT INCLUDED



Emerald Green Linen Scored A-2 Card
Layers: Gold Mirricard, Glimmer & Glimmer Oval
Cryogen White Text Insert

Beet Linen Scored A-2 Card
Layers: Coco, Fossil, Mushrom Bark
Cream Text Insert



Home CARD KIT

Item#: XMAS12:HOME(PO or CK)
Paper ONLY (PO): \$16.50
COMPLETE Kit (CK): \$38.00
(4 Cling Stamps Included)

Gray Bark Scored A-2 Card

Gray Bark Scored A-2 Card Layers: Swirl Embossed True Red & White Oval

Believe CARD KIT

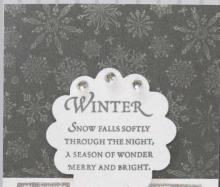
Item#: XMAS:BELIEVE(PO or CK)

Paper ONLY (PO): \$8.50
COMPLETE Kit (CK): \$22.50
(1 Clear Stamp Set included)

Ornament CARD KIT

Item#: XMAS12:0RNMT(<u>PO or CK)</u>
Paper ONLY (PO): \$16.50

COMPLETE Kit (CK): \$32.00
(3 CLING stamps included)











Winter CARD KIT

Item#: XMAS12:WINTER(PO or CK)

Paper ONLY (PO): \$16.50 COMPLETE Kit (CK): \$42.00

(1 Clear Stamp Set & 1 CAC Cling Stamp Included)



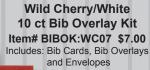


Hera Metallic Scored A-2 Card Layers: Inferno Metallic & Hera Metallic Shimmer Oval included for words

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Other Seasonal Card Ideas







White/Wild Cherry **Square Card Overlay Kit** 5 ct Kit Item# SCOK5:07WC \$6.50

Includes: Square Card Window Cards Square Card Overlays, Text Inserts & Envelopes





Gumdrop Green Scallop A-2 Double Lavered Card Kit - 5 ct Item# SCA2DLKA5:GG07WC \$4.75

Includes:

A-2 Cards, White Scallop Layer, Wild Cherry Layer & Envelopes (NOTE: not embossed)

and what comes next....Valentines



HEART SHAKER OVERLAY COLORS:

Red Polka Dot (PDRED) Wild Cherry (WC) White (07) Cream (06) Black (59) Razzle Berry (RB) Pink Lemonade (PL)

For a COMPLETE listing of PRODUCTS LINK to the ONLINE 2011 Retail Price Guide from the CUSTOMER SERVICE PAGE at www.thepapercut.com

Window Size 2.81" x 2.5"

Heart Window Shaker Overlay SOHW10: 10 ct \$2.25

Coordinates with Shake-It Pouch IO:SHP06

